

Course Description

Elegant Leadership for the 3rd Millennium



A 9 session course for senior managers and executives

There is a call out for a new kind of senior manager/leader for the third millennium. The uncertainties of the 21st century demand that we invent our way through *transformational change*. Workers from the front line to the executive suite are hungry and thirsty for the type of leadership that will resonate with their desire to accomplish meaningful and valuable work.

This course explores provocatively simple and straight forward notions of what managing and leading are about. As a senior leader, you will be asked to apply the principles of **Elegant Leadership** to your company to take the motivated people you lead on missions of immeasurable meaning and value. They are ready for a style of leadership that is gracefully concise and simple and that will unleash heart and soul in the workplace to create value for all concerned. They are ready for **Elegant Leadership**. They are waiting for you to show them the way. The course is presented in ten half-day

Course Content

Meaning

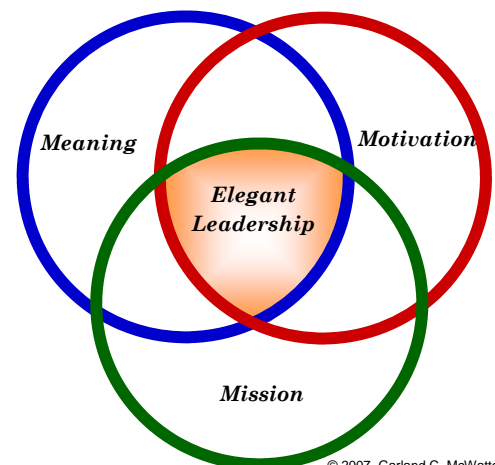
- Identifying who you are as an organization including understanding your core values.
- Clearly articulating your purpose and vision for your organization.
- Creating value for your customers, employees, owners, supplies and the larger community.
- Conducting yourselves consistently with your expressed values.
- Being authentic and tolerating differences.
- Assuring everyone is actively engaged in work that is personally meaningful and rewarding.
- Developing talent and personal meaningfulness.

Motivation

- Identifying the natural positive energies at work in your organization and among your employees.
- Recognizing and rewarding employees for their contributions to accomplishing the organization's purpose and mission especially in the face of taking risks and meeting challenges.
- Minimizing fear and maximizing opportunity.
- Interacting daily with employees and customers to reinforce the positive performance you desire.
- Understanding and honoring differences in individual talents and experiences and using them to everyone's best advantage.

Mission

- Effectively translating your vision into tangible and realistic goals that all can understand.
- Assuring your goals are realistic and attainable.
- Assuring your daily activities are focused and on point with accomplishing your vision.
- Properly assessing risk and reward.
- Actively engaging everyone daily in work for which they are competent, equipped and excited to do.
- Confronting conflicts appropriately and timely.
- Understanding the dynamics of change.
- Planning for and managing your response to change.



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